

St. Mark's Coffeehouse Concert Series ARTIST GUIDE

WHERE:

St. Mark's Episcopal Church

3039 Ranch Road 12

San Marcos, TX 78666-2488

Phone: 512.353.1979 Fax: 512.353.1974

Parish Hall Capacity: This is the size of a banquet hall. We have 16 round tables with about max 8 per table, so right around 130. For these concerts, we typically set up 6 tables with a few rows of chairs in front of a "stage" area.

TYPICAL TIMEFRAME 7:00-9:00

7:00 Doors Open

7:15 Concert

8:45 Visit With Artist(s)

SOUND EQUIPMENT

We will take care of the sound for the evening. We have been able to piece together whatever gear the church does not already have among us, but do, at times, rent gear. **In order to have the right equipment pulled together, we'd love to get a tech rider from you as soon as you are able!**

TEAM / CLEAN UP

- Coordinators: Kris Spilker, Mike Woods
- Lauren & Ken Nesbitt: Baked goods provided by Lauren's Wildflour Bakery
- Megan Reed
- Richard Kingsley
- Margo Case: Redbud Roasters Coffee provided the Environmental Committee
<https://www.redbudroasters.com>

PAYMENT

We market this event as a donation-based concert. We ask all who come to please come prepared to make a donation as best able. All donations go directly to the artists. Our wording in promoting these concert is, "This series is sponsored by audience donations". Since Texas State is in our town, those who attend reflect a wide range of ages and financial abilities, but the donations have consistently been generous!

MARKETING / SOCIAL MEDIA

We market our series through an increasing variety of avenues. Please share your promo as best as able. If you have posters you'd like for us to hang, we can easily do so around town. If not, we have our own made about the series that we keep current. Highlights of our marketing include:

- Facebook: A Facebook Event is created and shared through the church, us as coordinators, and all who care to share.
- Posters, Flyer, and Postcards: We share our series version (and specific artists if available) at church and liberally around town - mainly at cafes and the public library
- Emails: St. Mark's send emails to members and enthusiastically announces upcoming shows

- Church website: Our church website has recently been updated, so we share details about the concerts on the home page, in upcoming events, and on the coffeehouse series page found under the tab marked “community” <https://www.stmarks-sanmarcos.org>
- Newspapers: We include the show info in the calendar of the West Texas Diocese News and it's shared in San Marco's local newspaper calendar, The San Marcos Daily Record <https://www.sanmarcosrecord.com/calendar-node-field-date/month>
- Texas State University: One of our members facilitates an episcopal campus ministry at Texas State University, so he shares details with students who are part of his ministry along with other episcopal churches in the West Texas Diocese that have campus ministries.

HOUSING: Artists typically are staying with Sean McMains & Kris Spilker who have a guest room. If alternative or more housing is needed, other church members have already volunteered to share their guest rooms.

CONCERT COORDINATORS

Kris Spilker (booking, promo, housing)
773-791-8113
spilkerkris@gmail.com

Mike Woods (sound)
512-353-1979
mike.woods@sanmarcosepiscopal.org

